



International Centre for Trade
and Sustainable Development



MINISTRY FOR FOREIGN
AFFAIRS OF FINLAND

In collaboration with the Fondation pour les Études et Recherches sur le Développement International, Overseas Development Institute, South Asia Watch on Trade, Economics and Environment, and the World Bank

The Future of Aid for Trade

Geneva, 22-23 November 2012

World Trade Organization, Centre William Rappard, Room S2, Rue de Lausanne 154

DAY 1

09.00-09.30 Registration

09.30-10.00 Opening Remarks

Ricardo Meléndez-Ortiz, Chief Executive Officer, ICTSD

Matti Anttonen, Director-General, Department for External Economic Relations, Ministry for Foreign Affairs of Finland

10.00-12.30 Session I. How Aid for Trade can Stimulate Global and Regional Value Chains?

Trade in intermediate goods nowadays represents more than half of OECD imports and close to three-quarters of the imports of large developing economies. Indeed, there is an increasing geographical dispersion of activities along value chains from getting the raw materials, to manufacturing, design, marketing and sales. Increasingly, countries do not specialize on industries but on tasks. National cluster formation may occur differently than before. It has become blurred to quantify where value added is produced, and traditional trade statistics can give a misleading picture. Therefore, trade policy choices become more and more complex since it is difficult to distinguish “who is them, and who is us”. AfT has to be seen in this context. This session will explore how AfT can tackle supply-side bottlenecks and integrate developing countries in global value chains.

Chair: **Ricardo Meléndez-Ortiz**, Chief Executive Officer, ICTSD

Speakers:

Peter Draper, Senior Research Fellow in the Economic Diplomacy Programme, SAIIA

Jodie Keane, Research Officer with the Trade Program, Overseas Development Institute

Frans Lammersen, Principal Administrator, Development Cooperation Directorate, OECD

Discussants:

Dr Sok Siphana, Advisor of the Royal Government of Cambodia, Supreme National Economic Council

Dr Wilska Kent, Ministry for Foreign Affairs of Finland

Manab Majumdar, Assistant Secretary General, Federation of Indian Chambers of Commerce and Industry

Hernando José Gomez, Oficina de Coordinación para el Aprovechamiento del Tratado de Libre Comercio EEUU-Colombia

Open Discussion

12.30-13.30 Lunch break

13.30-18.00. Session II. Increasing the Effectiveness and Impact of Aid for Trade

Starting from some direct experiences from the ground, this session will debate how best increasing the effectiveness and impact of AfT. The session will be divided in two panels: the first will look at productive capacities, whereas the second at infrastructure development and trade facilitation. Key questions to be debated include:

- What role is AfT playing in enhancing developing countries' export performance and infrastructure development?
- What lessons can be drawn in terms of good and bad AfT practices?
- How should beneficiary countries strategize AfT interventions to tackle their supply-side bottlenecks?
- How can we systematically involve the private sector in AfT design and implementation?
- How can we promote coherence between AfT and other in-country trade and development interventions?

13.30-15.30 Panel I: Enhancing supply side capacities

Chair: Pertti Ikonen, Aid for Trade Coordinator, Ministry for Foreign Affairs of Finland

Speakers:

Jakob Engel, Research Officer, ODI

Dr Vinaye Ancharaz, Senior Development Economist, ICTSD

Dr Ratnakar Adhikari, Chief Executive Director, South Asia Watch on Trade, Economics & Environment

Discussants:

Marco Tulio Molina Tejada, Minister Counselor and Deputy Representative, Permanent Mission of Guatemala

Sarah Jane Danchie, Policy Analyst, African Center for Economic Transformation, Ghana

Michael Roberts, Counsellor, WTO

Open Discussion

15.30-16.00 Coffee Break

16.00-18.00 Panel II: Infrastructure Development and Trade Facilitation

Chair: **Dr Vinaye Ancharaz**, Senior Development Economist, ICTSD

Speakers:

Dr Joy Abrenica, Associate Professor at the University of the Philippines, Fellow at the Center for the Advancement of Trade Integration and Facilitation

Mark Pearson, Programme Director, TradeMark Southern Africa

Professor Jaime de Melo, Fondation Pour les Études et Recherches sur le Développement International

Discussants:

Kaliza Karuretwa, Director General, Trade and Investment, Ministry of Trade and Industry of Rwanda

Christian Kingombe, Chief Regional Integration Officer, African Development Bank

Selina Jackson, Special Representative to the UN and the WTO, The World Bank

Sofie Hermann Flensburg, Attaché, Danish Mission to the UN and WTO

Open Discussion

18.00 Launch of Finland's new Aid for Trade Action Plan 2012-2015 and Cocktail Reception hosted by ICTSD and Finland

DAY 2

9.30-12.00 Roundtable Discussion on the future of Aid for Trade

This roundtable will provide an overview of the emerging issues around the delivery of AfT, and will help inform discussions being held in the lead-up to the next Aid for Trade Global Review in 2013. Panelists will debate over current trends; South-South cooperation; the relations between AfT, environmental financing and the green economy; aid for trade and the role of the private sector; Aid for Trade and global value chains; monitoring and evaluation systems – with a view to deliver more and better Aid for Trade.

Moderator: **Dr. Sok Siphana**, Advisor of the Royal Government of Cambodia, Supreme National Economic Council

Speaker

Sigfrido Lee, Vice-Minister of Economy of Guatemala

Frans Lammersen, Principal Administrator, Development Cooperation Directorate, OECD

Professor Olivier Cadot, Fondation Pour les Études et Recherches sur le Développement International

Panellists:

Matti Anttonen, Director-General, Department for External Economic Relations, Ministry for Foreign Affairs of Finland

Sumana Hussain, Economic Adviser on Aid for Trade, Department for International Development (DFID), United Kingdom

José Estanislau do Amaral, Minister Deputy Permanent Representative, Permanent Mission of Brazil to the WTO

Dr Sun Tongquan, Rural Development Institute, Chinese Academy of Social Sciences

Joshua Setipa, Chief Executive Officer, Lesotho National Development Corporation

Magdi Farahat, Principal Advisor on Trade, Geneva Inter-Regional Advisory Service, Financing Development, UNECA

Open Discussion

12.00-12.30 Concluding Remarks

Ambassador Päivi Kairamo-Hella, Permanent Representative of Finland to the United Nations and other international organizations and the WTO

Christophe Bellmann, Programmes Director, ICTSD