The Changing Global Innovation and Intellectual Property Policy Landscape: Present Challenges and Future Directions (I)

WIPO DA+10 and beyond

18-19 September

World Meteorological Organization (WMO), Room B

**Agenda**

18 September 2014

9:15-9:30
*Welcome remarks*
Ricardo Meléndez-Ortiz, ICTSD Chief Executive

9:30-10:30
**Session 1: WIPO DA+10 and beyond: Reflections and perspectives from policy makers**
Chair: Ricardo Meléndez-Ortiz, ICTSD Chief Executive

Kenneth Nobrega, Advisor on Trade to the Brazilian Foreign Minister
Ambassador Mohamed Siad Doualeh, Permanent Representative of Djibouti and Chair of the CDIP
Ambassador Amr Ramadan, Permanent Representative of Egypt,

10:30-10:45
*Coffee Break*

10:45-11:45
**Session 2: The implementation of the WIPO DA: From monitoring and evaluation to governance**
Chair: Pedro Roffe, ICTSD

The current status of implementation of the WIPO DA, Irfan Baloch, WIPO
Monitoring the DA implementation: The CDIP and the Monitoring and Coordination Mechanism, how effective? Ahlem Chariki, Permanent Mission of Algeria
Mainstreaming the DA: Is WIPO’s governance fit for the purpose?, Carolyn Deere Birkbeck, Oxford University

11:45-12:45
Session 3: Norm setting, public policy and flexibilities
Chair: Kenneth Nobrega, Brazilian Ministry of Foreign Affairs

A balanced and inclusive norm setting agenda for WIPO, Ambassador Wayne McCook, Permanent Representative of Jamaica, Chair of the IGC
Norm setting priorities for WIPO, Karin Ferriter, US Mission
Norm Setting, development and the public interest, Margaret Chon, Seattle University
Use of flexibilities by developing countries: Challenges and issues, Christoph Spennemann, UNCTAD

12:45-13:45
Lunch Break

13:45-14:45
Session 4: IP technical assistance and capacity building
Chair: Sofie H. Flensborg, ICTSD

The DA, technical assistance and capacity building: An unfinished reform? Carolyn Deere Birkbeck, Oxford University
IP TA in action, Charles Schwartz, Consultant
Views from NGOs: K M Gopakumar, Third World Network (TWN)
The development dimension: Kiyoshi Adachi, UNCTAD

14:45-15:45
Session 5: Innovation and technology transfer
Chair: Irfan Baloch, WIPO

Innovation and technology transfer challenges for developing countries and LDCs, Padmashree Gehl Sampath, UNCTAD
Lessons from innovation in the life sciences, Graham Dutfield, Leeds University
Licensing from a public interest perspective, Esteban Burrone, the Medicines Patent Pool (MPP)
An industry perspective, Emil Pot, ActoGeniX,
15:45-16:00
Coffee Break

16:00-17:00
Session 6: Access to Knowledge
Chair: Marcela Paiva, Permanent Mission of Chile

*Has the WIPO DA advanced access to knowledge?* Jamie Love, KEI
*The future of access to knowledge: Publisher’s perspectives*, Jens Bammel, International Publisher’s Association (IPA)
*A2K: Views from the field*, Hala Essalmawi, Library of Alexandria
*WIPO and the digital economy*, Nick Ashton-Hart, Consultant to the Computer & Communications Industry Association (CCIA) for the work of the SCCR

17:00-18:00
Session 7: Evidence based IP policy making
Chair: Margaret Chon, Seattle University

*Lessons learned from the DA, IP and economic development studies*, Carsten Fink, WIPO
*Impact assessment of IP*, the UK IPO experience, Pippa Hall, UK IPO
*Challenges and issues for developing countries*, Daniela Benavente, Consultant
*Evidence based IP policy making, Prospects and limitations*, Jean Frederic Morin, Laval University

18:00
Reception (Attic, 9th Floor, WMO)

19 September 2014

9:30-11:00
Session 8: Present and emerging challenges
Chair: Andrew Crosby, ICTSD

*PPPs and global IP Governance*, Margaret Chon, University of Seattle
*Global public health*, Rohit Malpani, MSF
*IP, genetic resources and traditional knowledge*, Daniel Robinson, ICTSD
*IP in emerging economies*, Valbona Muzaka, Kings College, London
*Challenges with regard to IP domestic coordination and policy*, Heba Mostafa, Ministry of Foreign Affairs, Egypt
*Priorities for business in global innovation and IP*, Jennifer Brant, Innovation Insights
Evolving public perceptions of international IP issues, William New, IP Watch
11:00-11:15
Coffee Break

11:15-12:30
Session 9: Roundtable Discussion: The WIPO DA+10 and beyond: Lessons, knowledge gaps and policy challenges
Chair: Ricardo Meléndez-Ortiz, ICTSD

Kenneth Nobrega, Advisor on Trade to the Brazilian Foreign Minister
Graham Dutfield, Leeds University
Sara Bannerman, MacMaster University
Ahmed Abdel-Latif, ICTSD
Pedro Roffe, ICTSD

12:30-12:45
Concluding session: Wrap up

12:45
Lunch